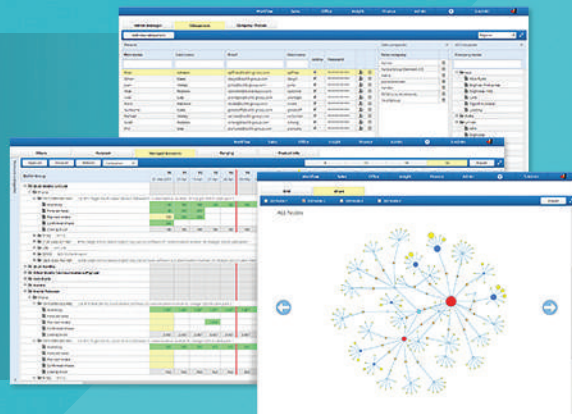


A British company founded in 2011 by the team of people with profound experience in professional software development. Many businesses all over the world use the company's software to increase productivity, organize workflows, reduce costs and make economic forecasts.

A web-based, SaaS application that processes business workflows and provides companies with performance overviews, real-time dynamic forecasts of profits and costs as well as effective team management patterns.



Business Challenge

Nowadays many successful companies have to handle huge datasets with information about business partners, suppliers, customers, goods, etc. The more prosperous the business is, the more information has to be collected, processed and used for economic forecasts. As a rule, companies use standard programs for this purpose, but in most cases such programs lack options vital for sales business. Businesses needed a tool that could be real-time, shareable and multilingual.

Solution

XB Software developers were challenged to build a complex enterprise web application that would allow companies to get a real-time overview of business processes. This app was developed to work in the following way: as soon as a business event occurs, the app captures, processes and automatically distributes information via its central hub to all workflow participants. They instantly obtain information designated specifically for them, since the app allows setting permissions access. Moreover, the application was created to analyze complex sales, customer or manufacturing information via visual and numerical reports. The instant overview allows the app users to see stock availability, view client profiles or track order histories to enhance their company efficiency on the sales market. Multi-language, multi-currency and multi-location functions were also added. The data grids used in the app allow simple filtering, sorting and editing data that makes it possible to configure the application to meet business needs.

Result

XB Software web developers' fruitful work resulted into a new powerful web app. Thanks to the JavaScript library Webix that was used to develop the app, it runs flawlessly on smartphone, tablet and desktop devices. The mobile version is constantly being improved.

Despite the app was firstly designed to manage manufacturing, sales and distribution spheres, it has eventually grown to the app suitable for practically all business areas.