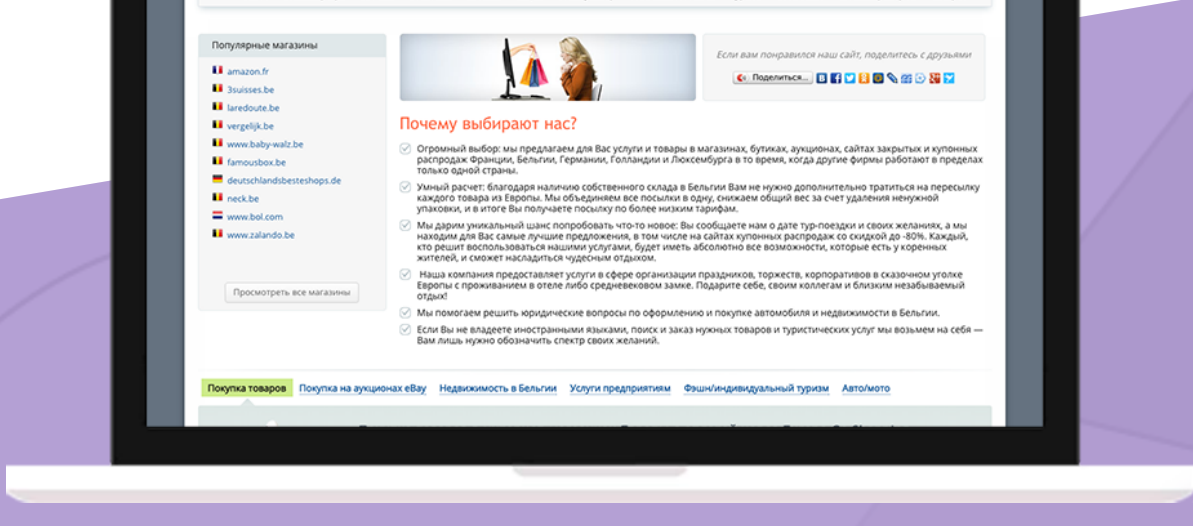


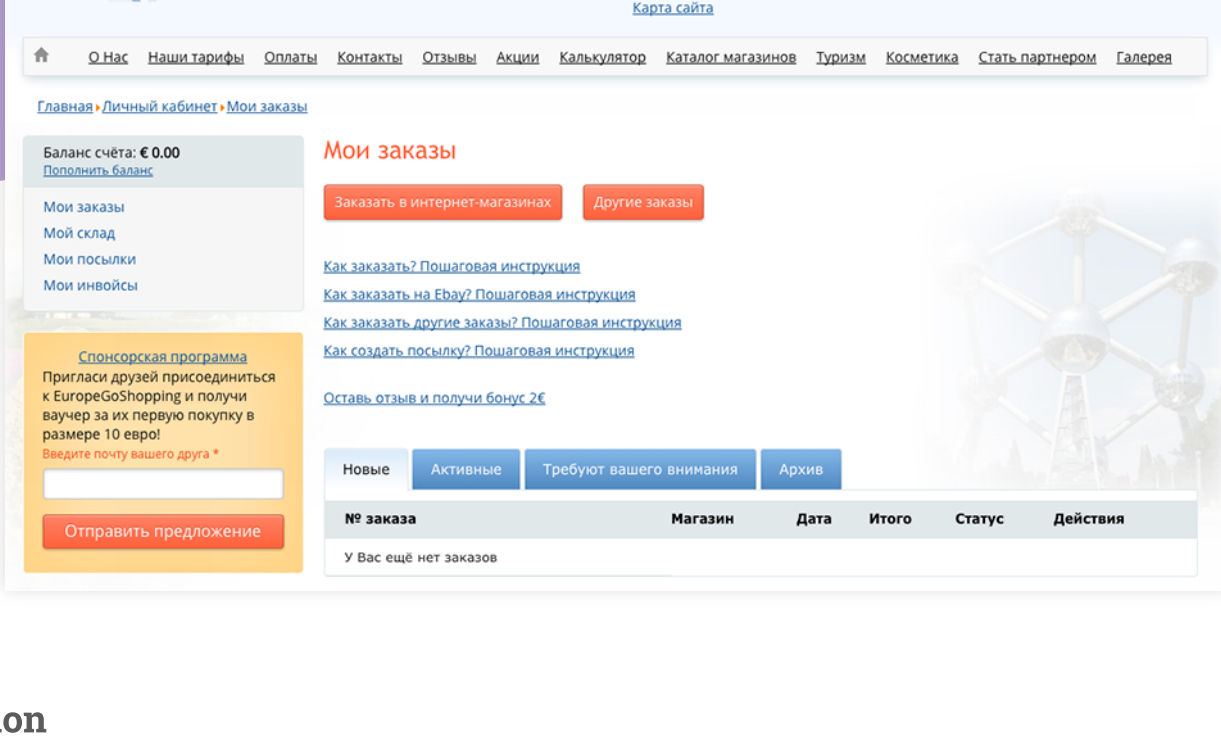
## Online Shopping Service

An online-service to search and purchase goods in European online shops, eBay auctions and coupon websites.



### Business Challenge

Russian and CIS citizens had no possibility to buy high-quality goods from European online shops for quite a while. What is more, the internet-resources like eBay don't deliver goods to all the CIS countries. Initially, the company was founded as a purchasing agent that delivered household appliances from Europe. Later the company decided to expand the range of goods and simplify the process of shopping by creating a public internet-resource for purchasing different goods and services.



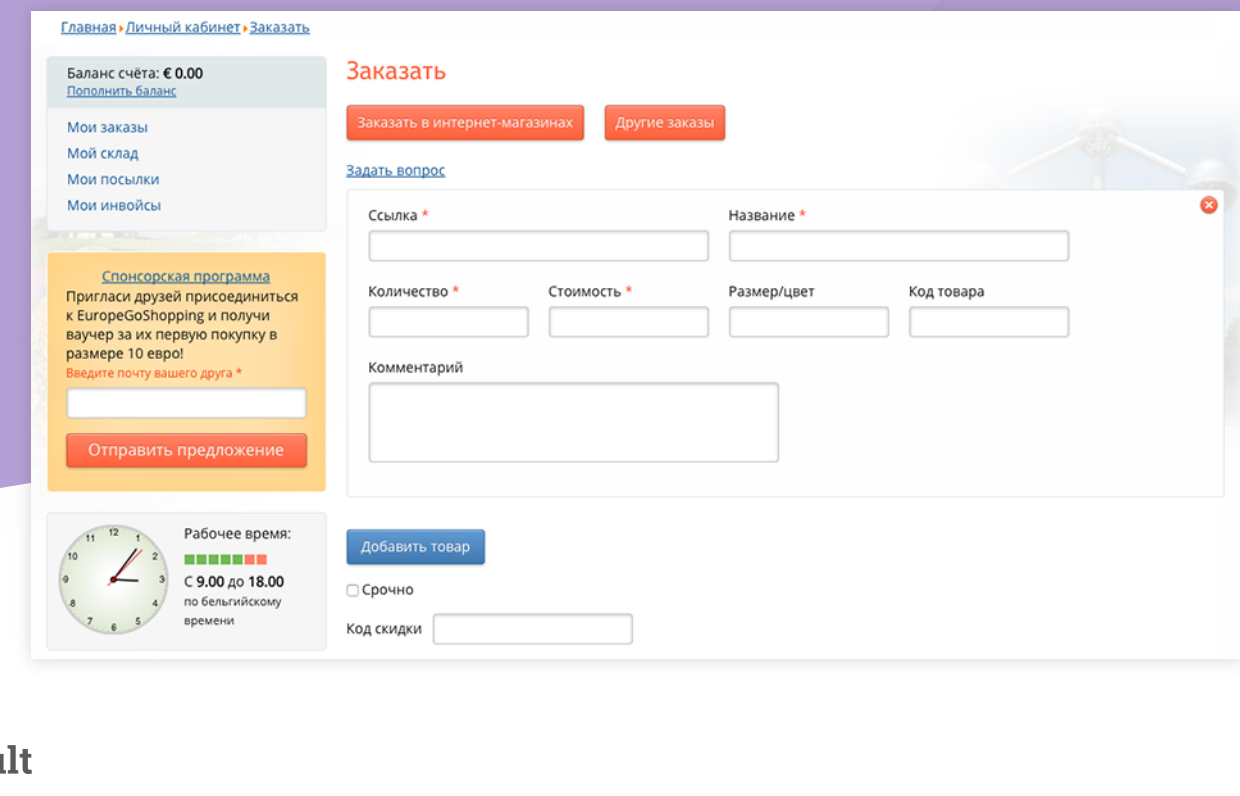
### Solution

XB Software team developed an internet-service for purchasing and delivering goods from Western Europe to the CIS countries. Now people from Eastern Europe can buy goods and services of European quality at a reasonable price. The specialists from XB Software undertook the creation of a site from scratch and developed a service to order and deliver goods. Users can use a personal account to order goods.

To handle payments, they integrated PayPal, Edinaya Kassa and UNISStream into the site. Joomla was chosen as a content management system (CMS). That allowed developers to embed all the required modules in the shortest possible time and create an easy-to-use catalog of shops.

While creating the service, the developers used PHP and JavaScript programming languages, Yii framework and MySQL database.

### Applied Technologies



### Result

The created online-service for purchasing goods and services allowed the company to increase the number of customers greatly, open up new horizons and expand cooperation. It has established a reputation as a reliable and quality service trusted by both the company's partners and clients.

### Customer

A Belgian company founded in 2007. It works as an intermediary between the customers from the Commonwealth of Independent States (CIS) and Western European companies.

Thanks for watching!

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